

News and Special Offers from Zash Fine Hairdressing

Introducing Your New Zash Team of Hairdressing Professionals

April 2010

Hi, it's Carolyn here Zash director. We have always had the best hairdressers in Brisbane, and have built a new team of professional, passionate, talented, exceptionally qualified hairdressers. We also know that it can sometimes be risky trying a stylist for the first time. Trying a new stylist at Zash is totally risk free, in fact we are so confident that you will leave Zash feeling and looking a million dollars that we personally **100% iron-clad guarantee it...** *"If you aren't totally delighted and your friends aren't green with envy, we will refund every cent or re-do it FREE!"* Check out our current resume:

Melissa has a wide variety of skills and knowledge from her 13 years experience in Hairdressing and Make-Up. Melissa has a strong passion for her craft and loves creating new looks for her clients with her experiences from Artistic Director, Technical Director, Make-Up Artist, Educator, Business Owner, Manager and Coordinator for 1 of Australia's top 10 salons located on Toorak Rd South Yarra in Melbourne, plus hair and make up for a royal family in the Middle East. Melissa has been back in Brisbane for 5 years working in salons around the Ascot area, is very happy with our weather, and now calls Brisbane home.

Angela has 20 years valuable experience from having her own salon in Sydney, training 6 apprentices with 6 senior stylists work under her. Angela's passion is real hairdressing, and delivers her absolute best each and every time, she does not cut corners and is an experienced Colour Technician, Educator and has trained with Tony & Guy, and Anthony Whitaker, former creative director for Vidal Sassoon London and past Australian Hairdresser of the year. Angela has relocated to Brisbane with her family, and is enjoying Brisbane's relaxed lifestyle, she is here to stay!

Meet **Nadine** and **Vanessa** on the next page.....

SMS Confirmations:

Pre-Book an appointment in our private rooms & we will send a FREE SMS message reminder a few days before. Simply reply Y for yes accept or N for No if you cannot make your scheduled appointment.

Cancellation Policy:

We respectfully request 24hours notice if you cannot make your scheduled appointment. 50% of your booked service will be charged to your account if we cannot fill your appointment with our Stand By List.

Stand By List:

Save 30% on hair services. Join now & we will send you Stand By SMS when we have a short notice cancellation. Fill the spot & Save\$

Happy Birthday:

Are you getting you \$25 Birthday Gift? Update your email address & provide your birth date (dd/mm) year is optional! Send to info@zash.com.au

Training Models:

Zash love to keep learning! From new products, procedures, treatments, & training our apprentices to be the finest future hairdressers. We are always looking for models. Email your interest to info@zash.com.au
Huge savings on services!

Student Discount:

Did you know? Zash offer 20% student discount? Available before 4pm on weekdays. Lets help the future generation have great hair too!

Book Online & Save Time!

Book your Appointment Online! Choose your required services, Stylist, day and time you want, reserve your private styling room and make life easier for you! Visit www.zash.com.au and make sure you go to Zash Specials to check out our fantastic monthly offers.

FREE SMS confirmation will be sent to confirm your appointment few days before your scheduled visit.

Hair Extensions with Zash Hair Fairy's

"I had hair extensions done by the lovely Carolyn and Kayla am extremely happy with the end result. The girls were friendly and the services they provided were of a very high standard! They made the impossible possible by transforming my very short hair into long beautiful, very real looking, locks! Thank you so very much!"
Jamie-lee

Have the hair you have always wanted with Zash hair extensions, be careful what you wish for, it can come true!

BEFORE



AFTER



New Product Profile

La Bioesthetique THERM-O-FLAT SHAPE



Thermoactive gel fluid for sleek looks with perfect heat protection. Evenly distribute into damp hair and blow-dry straight. Perfect protection for blow drying & styling with straightening irons. **\$32.00**

KERASMOOTH Safe Anti Frizz Treatment.

Get sleek, smooth & shiny hair in 45 minutes with this treatment, the fastest defrizz and smoothing service ever! One-Step (No Neutralizer) & Formaldehyde-FREE, KeraSmooth™ is a simple, time-saving treatment that defrizzes, devoluminises, smoothes & straightens any hair type! Bio Ionic's newest treatment option is the semi-permanent KeraSmooth. This treatment product lasts up to 3 months and will leave your hair feeling soft and manageable. For all hair types!



BEFORE



AFTER

Queen of Referrals

Zash appreciate when you talk about us. So we are offering you \$50 voucher for every friend, family member or work colleague you send us. If you want to be Queen of Referrals, email or ask reception for a Referrals Package & we will set you up to start saving on your services! A \$50 voucher to give to each friend you refer and in turn a \$50 voucher for yourself!

What a Deal!

...S.O.S...IS YOUR HAIR DISTRESSED?

Send out a life line to your hair!

SOS MASQUE Intensive Treatment will revitalize & restore hair strength. It is a luxurious, creamy masque that will restore dry, damaged & chemically treated hair...*Combine with:*

OIL BLEND - Multi Step treatment component with concentrated blend of rich oils formulated to emulate the protective & lubricating qualities of natural sebum. Oil blend will bring new life, shine & flexibility to dry and damaged hair...

Then add:

PROTEIN CONCENTRATE - Multi Step treatment to fill, seal & strengthen damaged areas of the hair shaft. Concentrated blend of hydrolysed wheat, soy proteins & silk, formulated at an optimum pH value to maximise absorption and adhesion to chemically treated & damaged hair types. Unique protein spray to help repair & strengthen hair.

ONLY TAKES 20 MINUTES AND YOU WILL RECEIVE A FREE

5 MINUTE RELAXING SCALP MASSAGE – VALUED AT \$25!

COMPLETE TREATMENT COMBINATION VALUED AT \$90

SPECIAL TRY IT PRICE, ONLY \$30!

Don't leave your hair for dead, give it the life it deserves!

Book your treatment now, special offer ends 30/4/2010!

Nanomax Luxury Blow-dry

Luxury Blow-dry is a revolution in treatment application—and it takes no extra time! Incorporate with your style finish. The Luxury Blow-dry comes in a few different types depending on the enhancements your hair may need.

Colour Lock—Protects and seals colour into the hair and helps prevent fade by up to 49% so colour lasts longer. Lighter colours sparkle and darker colours will be more intensive.

3D Shine—Will give 4-6 weeks of fabulous shine and silky texture to the hair. Essential before that special event, wedding, formal or girls night out!

3D Extra Volume—Will add a volume boost that will last about 4 washes, as well as 4-6 weeks of lovely shine and texture. Great result on fine hair. The Body Wave of the 90's without chemicals!

These three treatments are amazing and at only \$45 try one out with your next Zash service, what have you got to lose?

Zash Team...Continued...

Vanessa comes to us from New Zealand & brings with her five years of experience & exceptional skills as a Colourist, is a cutting expert, Hair Up specialist & has achieved National Hairdressing Certificates for colour, long hair and cutting. Vanessa has built a strong and loyal clientele with her excellent communication skills & delivers the look you want every time. Vanessa moved to Australia for a challenge, change & opportunity, she has spent time in Adelaide, Melbourne & Sydney, & has chosen Brisbane to call home.

Nadine is a Canadian Journeyman Hairdresser & Aesthetician of 12 years and has worked & trained in both hair & beauty roles in different parts of the world including Canada, Cayman Islands, UK & Australia. Nadine is passionate about the work she does, is a creative stylist & ensures that the style she gives you will suit your personality and lifestyle. Nadine has returned to Brisbane with her Aussie husband & is excited to meet and grow her clientele at Zash with her hair & beauty skills.

Choose your stylist & book your next Zash Experience

Trichology: Arrival of Absolique Products

Zash resident Trichologist Carolyn Evans I.A.T. has introduced a new range of products to address the specific needs of hair loss treatment.

Have you had your Hair & Scalp checked? Hair Health Check will quickly & accurately diagnose why your hair is limp, reasons behind oily hair & how to fix it, solutions for scaly scalp & explanation of hair thinning & hair loss. Simple effective solutions, guaranteed! **Proudly presenting:**

Absolique Scalp Cleanser: Specifically designed scalp cleanser, leaving hair & scalp feeling clean & healthy & prepared for topical treatments. Fantastic shampoo to help anyone with scalp problems.

Absolique Scalp Tonic: An instant acting scalp stimulator, leaving scalp feeling revitalised, stimulates hair follicle opening ready for topical hair treatment application & will leave your scalp feeling refreshed & alive.

Absolique Lite Conditioning Lotion: Designed to condition hair without weighting it down to enhance hair volume whilst protecting your precious hair cuticle. Perfect for fine hair & trichology hair loss patients in active treatment.

Absolique Acid Buffer: Body pH Balancer: Learn how to make all your supplements work! Simple effective daily health, reduce your free radicals, stay young & healthy!

\$50 Zash Cash for your Feedback

Zash treasure each and every experience with you & would really like to know how you feel about the service you received at Zash.

In order to do this we have set up a feedback campaign which you will receive via email every time after you visit Zash.

This email will ask you to fill out a quick survey reflecting on your experience at Zash, the survey is quick & easy & if you fill out the comments section you will go into the draw to win \$50 Zash Cash which you can use on any service at Zash for yourself or give to a friend.

If we don't have your email address please ring us on 3229 3242 to update your details.



**Specialists in all aspects
of Fine Hairdressing**

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