

# Hair & Beauty with Zash

## Launch of Zash Newsletter

May 2009  
Issue 1, Volume 1

We are launching our Newsletter with this being our first Volume! The purpose of the newsletter is to stay in touch with you, our members, and inform you with what is happening at Zash now and in the future. To celebrate this new and exciting Newsletter we are including a \$10 Gift Voucher to use on any service at Zash. Just mention the Newsletter when booking next with Rachelle, our new receptionist, and we will add your gift certificate to your membership file.

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## New Trichology Room! Your FREE Hair Health Check

Exclusive only Brisbane Salon with Resident Trichologist

To celebrate our new Trichology room, Trichologist Carolyn Evans is offering a FREE Hair Health Check.

The Check takes approximately 30 minutes and will offer insight into what is happening inside your body by looking at your hair through a highly magnified lens. Spaces are limited so be sure to phone and book and feel free to invite your friends and family too.

There is so much that can be learned through the hair and it's FREE, what's to lose? For more information on Trichology visit our website [www.zash.com.au](http://www.zash.com.au) and listen to Carolyn's interview with Warren Burrows on ABC radio.



Trichologist  
Carolyn Evans

### Say What?!

- La Biosthetique. Any make-up or skin care services redeemable with \$150 product purchase.
- Get a \$50 voucher every time you refer someone to Zash!
- Zash loyalty points. Every \$10 spent = 1 Zash point which is equal to \$1 off any service. Accumulate or spend as you go.
- Zash stylist always consult and quote before doing anything to your hair! No nasty surprises.
- Our fabulous second year apprentice, Caitlin, is looking for models to fine tune her blow drying skills. If you are interested please give us a call. Conditions Apply.

## New Zash Website

Zash is updating their website to include a special service where you can book your appointment online, which makes life easier for you! So visit our website today [www.zash.com.au](http://www.zash.com.au) and go to Zash Specials to check out our great makeover packages.

## Make-up and Skin Care Services

Zash now offer a range of Make-up and Skin Care services including mini facials, individual skin consultation and evaluation, skin care techniques and handy hints, make-up lessons techniques lessons all tailored to suit your individual needs. Or you can have your make-up done for a special event or just have some make-up lessons, which can be really handy when you have a new hair style or colour. All make-up and skin care services are redeemable when you purchase our exclusive La Biosthetique products to equal value.

## Nanomax: Permanent Hair Repair Technology

Nanomolecular science, working with products and chemicals at an incredibly small scale, is revolutionising our lives, with major advances in health, medicine, engineering, electronics and computers.

Taking advantage of this amazing technology in the hairdressing world, NANOMAX is a unique and professional-only range of luxury permanent hair repair services that offers members something that they all wish for – shiny, healthy and manageable hair in great condition! Using nanomolecular proteins, NANOMAX treatments are electronically vaporised and the nutrient mists are brushed into the hair for permanent repair and fabulous shine.

Below: A pictorial description of how Nanomax works!



## Makeover Packages: A Change is as Good as a Holiday!

At Zash we believe a change is as good as a holiday! That's why we have some fantastic makeover packages on a regular basis. Our Hollywood Woman Red Carpet Makeover includes a wide range of services including Colour, Cut, Styling Lessons, Make-up, and other enticing treats all for just \$299! Worth a total of \$834. We will also take some amazing before and after photos so you can see how you've blossomed!

Warning: Book your makeover on a day where you are going out - You WILL look and feel like a million dollars.

We also have the La Biosthetique Flawless Skin Package which includes Individual skincare consultation & evaluation. You will learn skincare techniques, enjoy a mini facial, and a make-up or skincare application & techniques lesson tailored to suit your individual needs all valued at \$427 and you pay only \$150. Also if you purchase any La Biosthetique skin care range equal to or above \$150 you will get your Flawless Skin Package for free!

### Make-Up/Hair Lessons

Have you given up on make-up? Think it's just too hard? Stuck in a rut? Then our Make-up lessons are for you. Whether you want to learn show-stopping techniques or just simple everyday wear, the lessons are the perfect way. Our Make-up artist will spend time with you choosing what colours are best for your complexion, pointing out some fabulous tips and fashion pointers to

make your look complete. Here at Zash we also do Hair Styling lessons. So if you have a new haircut or if you want to vamp up your current style, then book in and get even more fabulous than you already are!!

Right: La Biosthetique—our fabulous skin care and



### Happy Birthday To YOU!

At Zash we believe everybody should feel special on their birthday. So if you think we might not have your birthday recorded please email or phone and let us know so we can update your details. Birthday members will receive a special gift voucher via email. SO make sure we have that too!

Email: [info@zash.com.au](mailto:info@zash.com.au)

**“I was always so afraid to try anything different with my make-up—now it's a new look almost every day!” - customer testimonial**

### FREE Zash services!

A visit to the salon should mean feeling special and spoiled, which is why we have a range of complimentary services available to you when you come in to see us! We offer luxurious Hand Scrubs, Angel Wings facial massage, Fire and Ice (hot and cold stone massage), and Visarome Aromatherapy treatments. These services are depending on stylist availability but we will do our best to pamper you—for FREE! Also ask us about joining our cancellation list—whereby you can tell us your availability and we will keep your name on hold. If a client cancels we will phone and offer an appointment with a 30 % discount—WOW!

### Zash Events

Zash have been busy, busy, busy this month with Sandy and Libbie both making the top 12 finalists for the Salon Only Stylist of the Year Competition. They took part in a professional photo shoot with their models and have expanded their portfolio. You can view the girls pictures on [www.salononly.com.au](http://www.salononly.com.au) and click on the tab labelled 'Stylists'. Go Girls! The team has also attended several training sessions including the Revere American Crew Education Evening. So Guys, if you haven't been in for a while now is the time to come and see us. We have a whole range of Fresh, Funky, and also classic styles for you.

We also attended the 'Vintage Collection' training evening learning the latest 'signature' colouring techniques. Ever improving is our main focus at Zash and YOU receive the benefits!

### Facebook Fanatics!

Zash is now up and running on Facebook to keep everyone up to date with happenings around Zash. If we haven't added you already, please add us. The email we use is [zashhairdesign@bigpond.com](mailto:zashhairdesign@bigpond.com)  
See you on the World Wide Web!

**Zash Hair Design**  
**22-26 Gallery Level , Brisbane Arcade**  
**160 Queen Street Mall, Brisbane**  
**3229 3242**  
**[info@zash.com.au](mailto:info@zash.com.au)**