

mane attraction

WANT TO LOOK LIKE YOU JUST STEPPED OUT OF A HAIR COMMERCIAL? SO DOES CASSANDRA LAFFEY.

I'VE BEEN frying my hair. Not deliberately, of course, but daily straightening and blowdrying is starting to take its toll.

NANOMAX managing director and industry veteran Tracey Lauretta tells me my "virgin" (uncoloured) hair has early signs of dehydration and weakness, making me a perfect candidate for the newly formulated NANOMAX treatment system.

Described as cosmetic surgery for hair, NANOMAX is a permanent advanced conditioning treatment – filled with luxury ingredients like caviar, honey, silk and seaweed extracts – to bring your hair back to life. Made in Spain, the technology has been available for four years overseas in prestigious salons such as Urban Retreat in Harrods, and now Brisbanites can try this addictive treatment at Zash Hair Design.

After shampooing and blowdrying, Tracey measures a few drops of Repair Phase 2 treatment into a plastic tube connecting a portable electronic microsystem machine to a ceramic-coated brush with ionic bristles. A fine mist of the solution escapes from the brush. Now here's the scientific part: This mist contains tiny nanomolecular protein particles that are ionically attracted to the damaged areas of hair. Tracey divides my hair and then brushes

three strokes above and three strokes below each hair portion. It's a very comforting and relaxing treatment. The photographer and I oooh and ahh when Tracey brushes my fringes and it falls like silk over my brow. I feel like a hair model!

After all hair portions have been coated, Tracey uses a Bio-ionic iron on a low temperature to straighten my mane and rid it of excess moisture to seal the product in. A second brush-through with Phase 3 Repair helps to seal the hair cuticle, lock the product in and provide shine. Another once over with the straightener at a higher setting and the transformation is complete. I have lush locks again that simply radiate with health.

Tracey recommends three treatments to bring hair back to optimum condition with seven to 10 days between sessions. The one-hour NANOMAX treatment (\$100) includes styling and a blowdry and is also suitable for coloured and short hair plus natural extensions.

**Zash Hair Design, Shop 22-26, Gallery Level,
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